

Agricultural European Digital Innovation Hub for HUNGARY



AEDIH

Programme:
DIGITAL EUROPE
European Digital
Innovation Hubs
Work programme

Project ID:
101083676

Implementation
interval:
01/10/2022-
30/09/2025

Amount of funding
approved:
1 114 840 EUR
50% EU funding
and 50% state aid by the
Hungarian Government

AEDIH

» Project Aims

The 4 project partners will increase the digital capabilities of agricultural enterprises and their confidence in digital technologies through digitalisation services.

The AEDIH project accompanies agricultural enterprises through the different stages of the user lifecycle, providing them complementary services that build on each other in a modular system.

DIGITAL SCOPING

This pathway starts with the digital scoping where the digital maturity level of the agricultural enterprises is assessed according to an adapted ADMA (Agricultural Digital Maturity Assessment) methodology. This is followed by the preparation of individual digital development roadmaps, tailored to the organisation.

DIGITAL READINESS

The next step strives for enhancing the digital readiness of the agricultural enterprises and supports the roll-out of digital upgrades by providing training, demonstration opportunities, testbeds and tests before investment as well as concrete investment planning.

DIGITAL UPSCALING

Fostering digital upscaling is the third level of implementation, this is where the actual digitisation development takes place, the agricultural enterprise is integrated into the agro-digital ecosystem and AEDIH also supports them in identifying funding sources for their digital progress.investment planning.

» AEDIH sees agricultural enterprises as its primary, but not exclusive, target group and intends to involve agricultural advisors and businesses providing innovation and digitalisation products and services, who are not necessarily agro-specific, but agro-interested.

The foreseen approach explicitly reflects the low digital maturity of the primary target group and will guarantee the improvement in the proficiency level of digital literacy of the Hungarian small and medium sized agricultural enterprises.



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» Participating organisations

1. GAK Nonprofit Ltd (coordinator)
2. Hungarian Chamber of Agriculture
3. National Stud Farm and Educational Farm, Mezőhegyes
4. Széchenyi István University
5. Uni-Agro-Food Ltd (affiliated)

» CONTACT US



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